

**Area Committee Well-being Fund – Project Proposal**  
**Outer West Area Committee**

**Project Name:** Signage- Pudsey Leisure Centre

**Lead Organisation:** Pudsey Leisure Centre / Signs Express

**Project Delivery - How will the project be delivered? (list any partners involved in the project):**

The programme of works on this scheme will be carried out by Leeds City Council's preferred contractors. The works have been discussed with Metro and Highways.

**Project Summary (include a brief description of the main activities,):**

Due to the completion of the new bus station, the Leisure Centre signage requires improvement to promote the centre and maximise usage in light of potential increased footfall in the town centre which it is hoped the new bus station will generate. All of the new leisure centres in the city have a corporate image and to date Pudsey has not been included within this upgrade. This project would improve the image and appearance of the Leisure Centre.

**Outcomes (summarise the main outcome/output/benefit the project will achieve):**

- Improved signage will mean that more people will be aware of the Leisure Centre
- The usage of the Leisure Centre will be increased with improved signage.
- The signage on the Leisure Centre will be in line with the corporate signage that has been used at the new Armley and Morley Leisure Centres
- Current signage will be removed and a new sign will be installed in the rear car park so that the appearance of the Leisure Centre from the park will be enhanced
- A new sign will be added to the front of the building showing directions to the car park

**Project Cost. Please indicate**

**How much the project will cost? (List all partners and their contributions)**

**The cost of the project is £4692.80**

Match funding of £2346.40 is being supplied by Sport & Active Recreation

**The total amount of funds requested for this scheme from the Outer West Area Committee is: £2346.40 (Capital)**

**Identify which geographic areas will benefit:**

Pudsey, Calverley and Farsley, Farnley, and Wortley